



IDEA Series 2027

Sponsorship Proposal



The IDEA Series features two incredible events -

The IDEA Summit and the IDEA-X Challenge

Where innovation, design, entrepreneurship, and
altruism take centre stage.

www.lsdf.org



Creating opportunities for students to develop an entrepreneurial mindset.

IDEA SUMMIT - STUDENTS FROM ELEMENTARY AND MIDDLE SCHOOLS ACROSS THE DISTRICT SHOWCASE & SELL THE PRODUCTS THEY HAVE DESIGNED & CREATED.

Grades 4 – 8 students who are selected after strong showings at school-based entrepreneur fairs earlier in the spring will showcase and sell their creations at a fair in the Langley Events Centre.

This unique event develops entrepreneurship and innovation skills, helping students build social and business awareness.



Shaping future-ready students for
a world in constant transformation.

IDEA-X Challenge has grade 8-12 students dive deep into what it takes to collaborate effectively and to work through the design thinking process towards a viable solution to a “wicked world problem”.

Students embark on a vigorous schedule of research, development, prototype testing, feedback analysis and multiple iterations to solve a real-world challenge.

After 4 months, their journey will culminate in the Eliminations Challenge, whereby the contenders submit detailed, digital PR Kits for assessment and present their ideas in front of a panel of esteemed judges.

Teams compete to win up to \$20,000
in scholarship funds!



Sponsorship dollars are used to provide the Scholarship prizes

-  Platinum Executive Partner \$5,000
-  Gold Leadership Partner \$3,500
-  Silver Innovation Partner \$2,000
-  Bronze Strategy Partner \$750

WE INVITE YOU TO PARTNER WITH US IN SUPPORTING THE IDEA SERIES.

IDEA Summit May 2027

Elementary, Middle & Secondary school students showcase their innovative business ideas and products.

Consider joining us for the day as a Sponsor Mentor and award Best Salesperson, Most Innovative Idea, Best Marketing etc.

IDEA-X Challenge May 2027

Secondary students partner to tackle pressing global issues using the design thinking process. They research, prototype and connect with experts worldwide to refine their solutions.

\$20,000 in scholarship funds are awarded for creativity, problem-solving & impactful innovation.



Sponsorship level benefits



Article in the Langley
Advance Times
Showcasing Your Business



Sponsor Thank You Ad
in Langley Advance
Times



Social Media
Recognition



Corporate Banner
Displayed at Event



Verbal Recognition by
Event MC during Awards
Ceremony



LSDF & SD35 Website
recognition



For more information please email kdayer@lsdf.org